



Open Source Software in Ireland and Europe An Intelligence Briefing

"Companies may find that embracing Open Source Software (OSS) is not an option, but an imperative, in order to maintain market share"

...Forfas Report, July 06.

Fri March 2nd
Westbury Hotel,
Grafton St, Dublin 2
7.30am to 10.30am
Followed by exhibitions

Subscription €70

FlossImpact

There is no doubt that open source benefits business in Europe.

Rishab Aiyer Ghosh
UNU-MERIT

Open Source Trends

And business models, guidelines for key Irish stakeholders

Els Compernelle
Forfás

How far can Open Source Go?

Lessons from the Public Sector.

Andrea Di Maio
Gartner Research

OpenIreland

A place for open source information and support

Mel McIntyre
OpenApp

The Reality

Open source and open standards in Government

Douglas Heintzman
IBM

<http://www.openireland.com>

To Book Your Place, call 353 41 984 5577 or email denise@achievemarketing.ie

Mel McIntyre is chairman of OpenIreland, an open source advocacy group set up in 2003 to support the uptake of OSS in business in Ireland. **OpenIreland** is participating with OpenForum Europe and OSL Denmark, through OpenApp and Sybernet, in a pan-European project, The OpenForum - TOF. The goal is to market trial a number of support services, including an all-island OSS Directory, ECDL accredited OpenOffice.org training and Certified Open, through a portal - <http://www.openireland.com>.



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Rishab Ghosh is a Senior Researcher at the UN University at Maastricht, conducting evidence-based research on the socio-economic, legal and technical aspects of Free/Libre or Open Source Software (FLOSS) worldwide. In late 2006, The European Commission released the **FlossImpact** report, a study of the economic impact of FLOSS on the European ICT sector. It was prepared by a consortium of research institutions led by UNU-MERIT's Rishab Aiyer Ghosh.

The conclusions are testament to the enormous impact FLOSS is having on European Business.



Els Compernelle is a Senior Policy Analyst in the Enterprise Policy and Communications Department at **Forfás**. Forfás is Ireland's national policy and advisory board for enterprise, trade, science, technology and innovation. In 2006 Forfás commissioned a study on Open Source Trends and Business Models, providing Guidelines for Irish stakeholders.



Andrea Di Maio is a Vice President at Gartner Research where he focuses on the public sector, with particular reference to the business value of IT, e-government strategies, open source software and the impact of technology on the future of government. **Gartner Inc.** deliver the technology-related insight necessary for clients to make the right decisions, every day. Gartner serves 10,000 organizations, including chief information officers and other senior IT executives in corporations and government agencies, as well as technology companies and the investment community.



Douglas Heintzman is the Director of Strategy for **IBM's Lotus Software** division, responsible for Lotus's strategic direction, and representing IBM on various international standards and specifications bodies. IBM have become a major contributor to the open source movement in the last 5 years through projects such as Eclipse, Apache and Open Document Format.

The subscription for the Intelligence Briefing is €70.

This includes a buffet breakfast and an opportunity to view and discuss a limited number of exhibitions

